

**VIRGINIA THEATRE**

203 West Park Avenue, Champaign, Illinois, 61820  
 217/356-9063 | virginia@champaignparks.org | www.thevirginia.org

**2026-2027 RENTAL RATES**

Effective for all events confirmed for dates from May 1, 2026.

**Facility Lease (Public Events):**

Touring Commercial Attraction (Per day—for a single event)	\$5,295.00
Touring Commercial Attraction   Add'l Event (Fee charged per ea. added event in a single day rental)	\$1,395.00
Touring Commercial Attraction Rehearsal (Per day)	\$1,395.00
Local Commercial Attraction (Per day—for a single event)	\$4,095.00
Local Commercial Attraction   Add'l Event (Fee charged per ea. added event in a single day rental)	\$1,095.00 (FLAT)
Local Commercial Attraction Rehearsal (Per day)	\$1,095.00 (FLAT)
Not-for-Profit Event* (Per day—for a single event)	\$2,795.00 (FLAT)
Not-for-Profit Event   Add'l Event (Fee charged per ea. added event in a single day rental)	\$695.00 (FLAT)
Not-for-Profit Event Rehearsal* (Per day)	\$695.00 (FLAT)

**Facility Lease (Private Events):**

See rental rates for weddings and wedding receptions in *Wedding Pricing* section below.

Meeting/Party/Reception, Single Lobby, attendance capped at 50	\$350.00 (FLAT) 4 hours max. (incl. set-up and tear-down); single lobby use. Additional hours available for \$150.00/hr.
Meeting/Party/Reception, All Front-of-House Lobbies	\$1,395.00 (FLAT) 6 hours max. (incl. set-up and tear-down). Additional hours available for \$250.00/hr.
Meeting/Party/Reception, Auditorium and all Front-of-House Lobbies	\$2,595.00 (FLAT) Includes stage use; 6 hours max. (incl. set-up and tear-down); Additional hours available for \$250.00/hr. Stagehands and technical rentals not incl.
Professional Photo Shoots	\$225.00 (FLAT) 3 hours max.; No stage use allowed. No pets. Additional hours available for \$50.00/hr.
Liquor Surcharge	\$295.00 (FLAT), charged at Private Events where alcoholic beverage service is provided by third-party vendor(s).
Private Screening	\$1,395.00 (FLAT) Parties of 100 or fewer; screening only; no public promotion or ticketing allowed. Film rights, stagehands, and technical rentals not incl.

\*Please note that touring attractions booked into the Virginia Theatre by 501(c)3 non-profits, for-profit companies, and governmental agencies will be billed at the Touring Commercial Attraction rate.

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**Front-of-House Staff:**

Includes FOH management, concessions, ticket-takers, ushers, etc. (Per day) \$500.00 (FLAT)

**Custodial Fee** (Per day): \$295.00 (FLAT)

**Marketing Fee:**

\$395.00 (FLAT) Includes:

- Detailed EVENT page listing on www.thevirginia.org
- Marquee promotion
- Unpaid social media postings,
- eNewsletter marketing (one dedicated eNews at Event announcement and one week of show).

**Ticketing Fees:**

Box Office Fee/Ticketing Fee \$895.00 (FLAT)

Restoration (Facility) Fee \$1.00 per paid admission, inside the face value of the ticket, charged to the rental client at Event settlement. ..

Credit Card Fee 4% commission on all credit card sales; patrons charged by venue “on top” of the face value of the ticket, with venue retaining 100% of such fees at settlement.

Ticketing Service Fee \$1.10 per paid admission; patrons charged by venue “on top” of the face value of the ticket, with venue retaining 100% of such fees at settlement.

**Technical Fees:****House Lights & Power:**

Includes venue/auditorium lighting, power tie-ins, and stage work lights. \$550.00 (FLAT, per performance day)  
 \$125 (FLAT, each add'l day)

**Theatrical Lighting:**

Includes dimming system, conventional fixtures, intelligent lighting fixtures, cabling, and lighting console.)

Touring Commercial Attraction \$550.00 (FLAT, per performance day); \$125 (FLAT, each add'l day)

Local Commercial Attraction \$375.00 (FLAT, per performance day); \$95 (FLAT, each add'l day)

Not-for-Profit Event\* \$195.00 (FLAT, per performance day); \$50 (FLAT, each add'l day)

**House Sound:**

Includes L-Acoustics KARA II flown line array (10 boxes per side), plus fill speakers, subs, sound console, cabling/mic pkg.

Touring Commercial Attraction \$2,395.00 (FLAT, per performance day); \$600.00 (FLAT, each add'l day)

Local Commercial Attraction \$1,195.00 (FLAT, per performance day); \$300.00 (FLAT, each add'l day)

Not-for-Profit Event\* \$595.00 (FLAT, per performance day); \$150.00 (FLAT, each add'l day)

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**Stage Monitor Package:**

Includes Yamaha DM7 Digital Mixing Console, ten 2-way wedges, amplifiers, cabling, and associated peripherals.

Touring Commercial Attraction	\$1,095.00 (FLAT, per performance day); \$295.00 (FLAT, each add'l day)
Local Commercial Attraction	\$750.00 (FLAT, per performance day); \$195.00 (FLAT, each add'l day)
Not-for-Profit Event*	\$525.00 (FLAT, per performance day); \$125.00 (FLAT, each add'l day)

**Projection Systems:**

Includes Christie 4K Digital Projector, dual Norelco AA 35mm Film Projectors  
\$450.00 (FLAT, per performance day); \$95.00 (FLAT, each add'l day);

**Theatrical Hazer:** \$65.00 (FLAT, per performance day); \$20.00 (FLAT, each add'l day);  
Haze fluid extra.

**Spot Light:** \$150.00 (FLAT, per performance day) ; \$35.00 (FLAT, each add'l day);  
per each Robert Juliat Topaze fixture.

**NOTES**

\*NOTE: Touring attractions booked into the Virginia Theatre by 501(c)3 non-profits and governmental agencies will be billed at the Touring Commercial Attraction rate.

A 10% Service Charge will be added to all outside third-party vendor rentals, including backline and production rentals, placed by venue on behalf of rental client.

**STAGEHANDS**

The Virginia Theatre has an Agreement with I.A.T.S.E. Local No. 482 and will make final determinations on union stagehand\* requirements at the following rates:

	<u>Straight</u>	<u>Overtime</u> (After 8 hrs/Sundays/Holidays/Meal Penalty)
High Riggers	\$38.50	\$58.25
Truck Loaders	\$34.00	\$51.50
Stagehands/Wardrobe	\$27.50	\$41.50
Performance/Rehearsal	\$96.50	\$144.50

\*Please note that while the Virginia Theatre provides professional sound and lighting equipment and the skilled stagehands to operate that equipment, we are unable to furnish event producer/presenters with sound or lighting design. Sound and lighting design can be critical creative elements of a production and are the responsibility of the event producer/presenter.

**SECURITY**

The Champaign Park District has an Agreement with independent contractors to provide paid event security at select Virginia Theatre events. The park district will make final determinations on security requirements at the following rates:

Security Personnel: \$67.00 PER CONTRACTOR PER HOUR

**ADDITIONAL TERMS:**

First Holds will be honored for 30 days but can be renewed as often as needed | Dates confirmed in writing with the provision of tour rider and ticket scaling | Sundays and Holidays are time and ½ for union crew | Box Office hours are 10am-5pm Mon through Fri plus 2 hours before every performance | Doors open 1 hour in advance of curtain | Security is provided by individuals under contract with the Champaign Park District | The Virginia Theatre is owned and operated by the Champaign Park District, a unit of government of Champaign, Illinois | Communication and Agreements may be subject to the requirements of Open Meetings and Freedom of Information statutes | Selected seats in Main Floor Sections 1 and 5 will be flagged as Obstructed View on all reserved seating shows.